**WELCOME TO** 

# SAN DIEGO MILITARY FAMILY COLLABORATIVE'S 10<sup>TH</sup> ANNUAL SUMMIT "Stories Across A Decade Of Service"

**OCTOBER 23, 2020** 

**VIRTUAL SUMMIT** 















**PROGRAM** & ADMIN **PROVIDED BY SAY** SAN **DIEGO** 





#### **TODAY'S PROGRAM**

#### **WELCOME**

#### COLOR GUARD/NATIONAL ANTHEM

Amphibious Construction Battalion ONE Color Guard Navy Veteran, Paul Noriega

#### FEATURED SPEAKER: FLOSSIE HALL

SDMFC welcomes military spouse, entrepreneur, & community leader: Flossie Hall

#### SDMFC IMPACT

Presented by SDMFC Director Daniel Romero

#### STORYTELLER'S PANEL

MODERATOR: Akia Isom-Military OneSource PANELIST:

Justin Hudnall, Founder So Say We All, Host of "Incoming" Francisco Martinezcuello, Writer and Editor, USMC Veteran

Emily Elena Dugdale, News Journalist at KPCC LA

#### FEATURED SPEAKER: DR. HEIDI KRAFT

SDMFC welcomes Navy Veteran, Author, & Clinical Director at PsychArmor Institute

AWARDS & ACKNOWLEDGMENTS & FAREWELLS!



Courage to Call



NAVY (FEDERAL)
Credit Union









### Welcome to SDMFC's Virtual 10th Annual Summit

- Guidelines for the Day:
  - Zoom Etiquette
    - Please Silence Cell Phones/Avoid Emails
    - Get up and stretch as needed
  - Participatory Format
    - Cameras On Please ©
  - QUESTIONS:
    - Utilize Chat Box
  - Sign-In Sheet/Chat Box Sign In
  - INTENTION-Apply & Share What You've Learned To Others
  - Thank you for providing us your support in this virtual format



















#### **SDMFC MISSION STATEMENT**

"The San Diego Military Family Collaborative supports and strengthens the military-connected community through education, advocacy, and engagement."

-Building A Stronger Military Community-















### PRESENTATION OF COLORS/NATIONAL ANTHEM

Amphibious Construction Battalion ONE Color Guard & Navy Veteran Paul Noriega

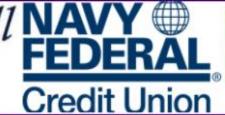


PRESENTATION OF COLORS/NATIONAL ANTHEM

https://www.youtube.com/watch?v=ngDc6FSzOx4



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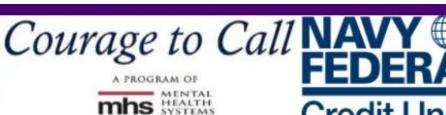


### Welcome to SDMFC's Virtual 10th Annual Summit

- Welcome Active Duty Members
- Welcome Military Spouses
- Welcome Service Providers
- Welcome Ombudsmen/DRC's/URC's
- Welcome Local Government Officials
- Welcomes Reservists, Guardsmen, & Veterans
- And SDMFC Welcomes ALL Community Supporters!!!











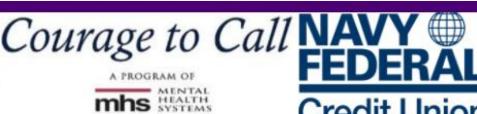




### SDMFC's Virtual 10th Annual Summit: THEME

- Why "STORIES ACROSS A DECADE OF SERVICE"
  - COVID-19 has challenged us with how to remain connected
  - SDMFC recognizes that EVERYONE has a story to tell
  - Many of YOU have a story from your personal experience
  - You'll learn ways to connect, inspire, and grow an audience
  - You'll learn ways to craft your stories
  - Finally, you'll learn the power of a story and how that can have profound impacts on others













### Featured Opening Remarks Speaker

#### **Flossie Hall**

Military Spouse, Entrepreneur, and Community Leader























### Featured Opening Remarks Speaker: FLOSSIE HALL

















### **SDMFC Thanks Our 2020 Sponsors**



### Hero Sponsors

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**Credit Union** 















### **SDMFC Thanks Our 2020 Sponsors**

### Storyteller Sponsors







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### **SDMFC Thanks Our 2020 Sponsors**

### In-Kind Sponsor:











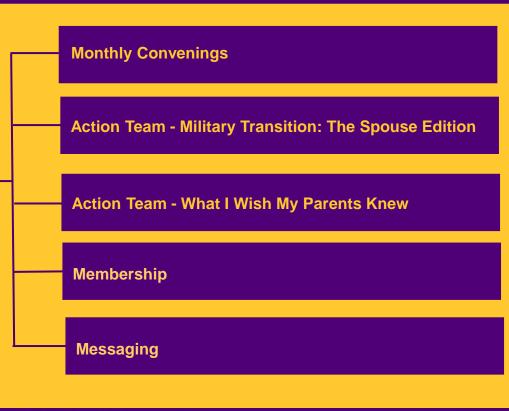






### **SDMFC 2020 IMPACT**



















### **SDMFC 2020 IMPACT: Monthly Convenings**

SINCE OCTOBER 2019, SDMFC HAS ACCOMPLISHED...

**10** Monthly Convenings

37 Subject Matter Experts

**190** Participating Organizations

347 Unique Participants

**2600+** People reached via Facebook Live

#### **Top 5 Convening Topics Include:**

- Human Trafficking
- Food Insecurity
- COVID-19 & Census
- Navigating the 2020-2021 School Year
- Military Spouse Appreciation &

Mental Health

Most Notable: SDMFC Leaned
Into Going Virtual Not
Skipping a Single Convening
During COVID-19

#### PARTICIPANT FEEDBACK:

Because of SDMFC we are able to collaborate with other organizations to better serve our clients. We are more knowledgeable about our partner organizations and the services they provide giving us valuable resources for our military community.

#### **PARTICIPANT FEEDBACK:**

Because of SDMFC, I have a growing and diverse network of advocates and service providers that I can call upon when I am connected with a Military Family in need. I am reassured knowing that when I refer a family to a SDMFC member, they will be supported and taken care of.















### **SDMFC 2020 IMPACT: MTSE**

SINCE OCTOBER 2019, MILITARY TRANSITION: THE SPOUSE EDITION HAS ACCOMPLISHED...

**8** Total Workshops

20 Collaborative Partner Organizations

74 Military Spouses Served

PARTICIPANTS REFLECT THESE SERVICE BRANCHES:

**80%** • US NAVY

8% • US MARINES

6% • US AIR FORCE

**6%** • US ARMY

**39% 91%** 

Felt prepared for transition

**35% → 98%** 

Felt knowledgeable about community resources

Most Notable: SDMFC Receives
Invitation to Testify to House
Committee on Veterans' Affairs:
Subcommittee on Economic
Opportunity Hearing - Coordinating
Transition Resources
(SEE VIRTUAL ARTWALK)





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### SDMFC 2020 IMPACT: CPSA→ WIWMPK

SINCE OCTOBER 2019, WHAT I WISH MY PARENTS KNEW HAS ACCOMPLISHED...

3

**Community Forums** 

29

Student/Youth Attendees

**57** 

Parent/Adult Attendees

#### **FEATURED TOPICS INCLUDED:**

POST-SCHOOL • STRESS • DISTANCE
PATHWAYS LEARNING

#### **PARENT TESTIMONIALS:**

"I enjoyed hearing from the youth. Their honesty was refreshing and an eye opener."

"It was all very useful and informative. I enjoyed hearing from the professionals and hearing the student's perspective."

88%

Felt comfortable discussing these topics with their children/parents.

95%

Felt the information and resources provided are useful





Most Notable: SDMFC
Begins Shift to Capacity
Building of Youth Leaders
Showcasing Incredible
Poise and Confidence
Among Participants



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### **SDMFC 2020 IMPACT: MEMBERSHIP**

72 Unique Participants

30 Member Organizations

4 Member-Only Events

2 Networking

**2** Trainings

100% Found member events to be useful

100% Would recommend member events to colleagues

**94%** Feel better connected to other SDMFC members as a result of event

Have a better understanding of the training topics

#### 2019-2020 Training Topics:

Virtual Community Circle –
 The Power of Connection

 Storytelling for Fundraising Efforts

#### **Member Testimonials**

"I enjoyed the breakout sessions, meeting others in my line of work and reassurance that we are all in this together. I love that we had time to connect with each other in a small group setting. It was the best virtual training experience I have engaged in so far."

"It was really great to see everyone and it was a great reminder that we are ALL in this TOGETHER! It is nice to know that we share in the new changes and interesting to see how we are all adapting and how we can work together even at a distance."



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### **SDMFC 2020 IMPACT: MESSAGING**

Most Notable: March 2020, SDMFC shifts to a virtualonly presence in messaging, videos, and social media

- SDMFC Facebook is repository for all convening livestreams since 2018
- March 2020, creation of Feel Good Friday's segments
- May 2020, start of use of **SDMFC Youtube**



#### Most popular 2020 videos



**March Convening** 









**FGF Episode 11** 



+450

Posts &

newsletters

12.32%

growth in likes



+1,600

Re-shares

+3,400

**Followers** 













#### SO WHAT DOES A DECADE OF SERVICE LOOK LIKE?

















#### SO WHAT DOES A DECADE OF SERVICE LOOK LIKE?





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#### SO WHAT DOES A DECADE OF SERVICE LOOK LIKE?





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#### SO WHAT DOES A DECADE OF SERVICE LOOK LIKE?





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### **SDMFC 2010-2020 IMPACT: VIRTUAL ART WALK**



https://www.youtube.com/watch?v=mJYYm-g8yGo



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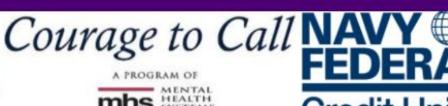
### Polling Activity: Getting to Know YOU!!!

Who is in attendance?



Please answer interactive polls to cast your vote!













### **VIRTUAL NETWORKING OPPORTUNITY #1**

### **5 MINUTE BREAKOUT ROOMS**

- Everyone will be sent to a virtual breakout room
- Connect with 5 other individuals
- Share your Name, Organization (if affiliated), & answer:
  - "Stories Sometimes Require our Imagination: If COVID-19 travel restrictions ended today & money was not a factor, where would you travel to first and WHY?"
  - If time permits you are welcome to continue the conversation



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#### SDMFC's STORYTELLER's PANEL

PRESENTED BY Navy Federal Credit Union's Shasta Stinkeoway

#### **TODAY'S MODERATOR:**

Akia Isom, Military OneSource

#### STORYTELLING PANELISTS:

- Justin Hudnall, Founder So Say We All, Host of "Incoming"
- Francisco Martinezcuello, Writer and Editor, Student at UC Berkeley Graduate School, and USMC Veteran
- Emily Elena Dugdale, News Journalist at Los Angeles' NPR Station: KPCC/LAis









**ON!**SOURCE

MILITARY

















#### SDMFC's STORYTELLER's PANEL















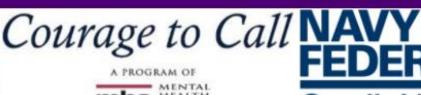


### **VIRTUAL NETWORKING OPPORTUNITY #2**

#### **5 MINUTE BREAKOUT ROOMS**

- Everyone will be sent to a NEW virtual breakout room
- Connect with 5 other individuals
- Share your name, organization (if affiliated), and answer:
  - "Stories can be found everywhere...Please share any bingeworthy television series, documentaries, movies, or books you have watched or read as a result of COVID-19"
  - If time permits you are welcome to continue the conversation













### **RE-SET ACTIVITY**





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### **KEYNOTE SPEAKER: DR. HEIDI KRAFT**

#### PRESENTED BY USAA's David Dearie



#### Navy Veteran, PsychArmor Institute Clinical Director, & Author

- Ph.D. in clinical psychology from the UC San Diego/SDSU Joint Doctoral Program in Clinical Psychology in 1996
- She joined the Navy during her internship at Duke University Medical Center and went on to serve as both a flight and clinical psychologist.
- While on flight status, she flew in nearly every aircraft in the Navy and Marine Corps inventory, including more than 100 hours in the F/A-18 Hornet, primarily with Marine Corps squadrons.
- Rule Number Two is a memoir of that experience.



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#### **QUESTIONS FOR DR. KRAFT**

















### **AWARDS & ACKNOWLEDGMENTS**

- SDMFC's history across the years would not be possible without your buy-in and support.
- We do our best to listen to the community and act through, "Engagement, Advocacy, and Information" within all parts of the military-connected community
- Today we'd like to recognize some of those who make this work truly special!









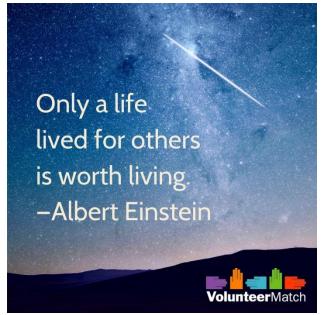




### JIMMY VALENTINE SERVICE AWARD

PRESENTED BY COURAGE TO CALL: Jennifer Santis



















#### JIMMY VALENTINE SERVICE AWARD FINAL NOMINEES

#### HERE ARE THE FINALIST FOR THE JIMMY VALENTINE SERVICE AWARD:

- AL LEJARDE Easterseals of Southern California
- CHRIS GUNN Office of Military & Veterans Affairs, San Diego County
- JOHN FUNK- Navy Federal Credit Union
- TONY TERAVAINEN Support the Enlisted Project

























### JIMMY VALENTINE SERVICE AWARD WINNER

### AL LEJARDE

"At the end of the day it's not about what you have or even what you've accomplished... it's about who you've lifted up, who you've made better. It's about what you've given back."

- Denzel Washington



#### EASTERSEALS OF SOUTHERN CALIFORNIA



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### **CONGRESSMAN SCOTT PETERS PROCLAMATION**



https://www.youtube.com/watch?v=i8SHixWIZco



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#### COUNTY OF SD PROVIDES LIVE WELL PROCLAMATION



https://www.youtube.com/watch?v=zWOCLptnTTU&t=1s



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#### SDMFC 10<sup>TH</sup> ANNIVERSARY CHALLENGE COIN



https://www.youtube.com/watch?v=RL8cVKGfcBA



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### **ACKNOWLEDGMENTS: CHALLENGE COIN CREW**

 A BIG thanks to the Challenge Coin Crew who in total have filmed many of the recipients and developed this idea at the start of the year

 A BIG shout out to SDMFC Coordinating Council member Chris Catania for his work in helping to develop the coin and run all the logistics and

mailings to make these videos possible



















### **ACKNOWLEDGMENTS: SUMMIT COMMITTEE**

- Finally, we'd like to give a special shoutout to the Annual Summit Committee (SDMFC's Coordinating Council) who has worked diligently to provide you this Virtual Summit Offering in a Year UNLIKE MANY EVER SEEN BEFORE.
- It takes guts and commitment to see an undertaking like this lifted and without your unwavering support, this would not have been possible













### **ANNOUNCEMENTS: COORDINATING COUNCIL**

- SDMFC is seeking a few new passionate changemakers
- Will YOU throw your name in the hat for 2021?
- In order to apply, write Danny Romero
   (dromero@saysandiego.org) a 1-page letter by November
   30<sup>th</sup> detailing:

"How you can make a difference as a CC member for SDMFC!"



















#### **FINAL THANK YOU's**

- Finally, SDMFC would like to once again thank our program sponsors & In-Kind Sponsor for supporting our activities today!
- Additionally, we would like to thank YOU for dedicating the time to be with us for the program today!



WE LOOK FORWARD TO SEEING YOU AGAIN IN JANUARY OF 2021 FOR OUR FIRST CONVENING! BE ON THE LOOK OUT FOR AN END OF YEAR VIRTUAL EVENT AS WELL!

















#### **WE'LL SEE YA NEXT YEAR!**



\*OPTIONAL VIRTUAL NETWORKING WILL RESUME AFTER A 5 MINUTE BREAK SO STAY

TUNED...



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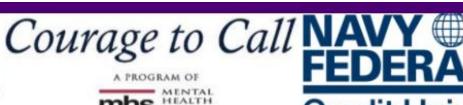


#### **NETWORKING FUN**

- You are going to participate in the ultimate virtual speed dating for the next 15 minutes...
- You'll have 3-minute sessions where you are able to introduce yourself to new people sharing about what you do, your interests, and hopefully you'll find commonalities....
- Be sure to make time so that each of you can share
- At the end consider how you may intentionally reconnect
- HAPPY CONNECTING!!!















#### **WE'LL SEE YA NEXT YEAR!**











